

## THURSDAY March 8, 2007

### (12:30) OPENING

Rectors Welcome

### (13:00 - 15:00) SESSION 1: MEDIA

**Chair:** Jana Ivanovska

#### **Speaker 1:**

**Name:** Dr. Holger Briel (NYUS)

**Title:** Political Will to Media

#### **Speaker 2:**

**Name:** Nicole Burkhardt

(Ministry of Science and Education, Germany)

**Title:** Media in Transitional Countries

#### **Speaker 3:**

**Name:** Armin Mainel (Ass. Of Private Media)

**Title:** Foreign Correspondent in Macedonia

#### **Speaker 4:**

**Name:** Daniela Blazevska

**Title:** The Media in Macedonia; A means of Information or Manipulation?

### (15:00 - 17:00) LUNCH BREAK

### (17:00 - 19:00) SESSION 2: REGIONAL MEDIA

**Chair:** Eleni Sideri

#### **Speaker 1:**

**Name:** Natsanda Tadic (Nezavisne Novine)

**Title:** The Role of the Media in Post-communist countries: the Case of Bosnia and Herzegovina

#### **Speaker 2:**

**Name:** Diana Ursachi (CEU)

**Title:** Concentration and Cross-sector Ownership: current Trends on the Romanian Media Market and Ways to Regulate Them

#### **Speaker 3:**

**Name:** Esra Arsan (Istanbul Bilgi University)

**Title:** Journalists as Dead Political Actors: Article 301 and Its Effects on Freedom of Expression in Turkey

#### **Speaker 4:**

**Name:** Cristina Stanus

(Babes-Bolyai University of Cluj-Napoca)

**Title:** Politics, Media Ownership and the Professionalization of Journalism in Romania

### (19:30 - 21:00) CONFERENCE COCKTAIL

**Place:** Holiday Inn

## FRIDAY March 9, 2007

### (10:00 - 11:30) SESSION 3: TRANSNATIONAL MEDIA

**Chair:** Dr. Holger Briel

#### **Speaker 1:**

**Name:** Dr. Eleni Sideri (NYUS)

**Title:** Media and Greek Diaspora Press in Georgia

#### **Speaker 2:**

**Name:** Sarah Broughton (OSCE)

**Title:** Media Development TBC

#### **Speaker 3:**

**Name:** Dobrinka Peicheva ('Neofit Rilski' University)

**Title:** Media and Globalization Processes; Aftermaths of Medialization of Society

### (11:30 - 12:00) COFFEE BREAK

### (12:00 - 13:30) SESSION 4: CREATIVE MEDIA

**Chair:** Kristina Vasilevska

#### **Speaker 1:**

**Name:** Aleksandra Sokolovska (MTV)

**Title:** Creative Media

#### **Speaker 2:**

**Name:** Dejan Donev

(University Ss Cyril and Methodius)

**Title:** The Ethical Principles of Journalism as a profession

#### **Speaker 3:**

**Name:** Senka Anastasova

(University Ss Cyril and Methodius)

**Title:** The Subject of Narration, the Text and the Contemporary Mediology

### (13:30 - 15:00) LUNCH BREAK

## FRIDAY March 9, 2007

### (15:00 - 16:30) SESSION 5: MACEDONIAN MEDIA

**Chair:** Denko Maleski

#### **Speaker 1:**

**Name:** Jana Nikuljska (European University)

**Title:** Internet as a Form of Social Media in Macedonia

#### **Speaker 2:**

**Name:** Janko Nikolovski

(Commission for Protection of the Right for Free Access to Public Information)

**Title:** The Function and the Role of the Law and the Commission for Free Access to Public Information

#### **Speaker 3:**

**Name:** Dr. Dona Kolar-Panov (European University)

**Title:** What Future for Public Broadcasting in Macedonia

#### **Speaker 4:**

**Name:** Viktor Grozdanov (Ass. Of Private Media)

**Title:** Private Media in Macedonia

### (17:00 - 19:00) SESSION 6: REGIONAL MEDIA

**Chair:** Yiorghos Leventis

#### **Speaker 1:**

**Name:** Dr. Nikos Panagiotou

**Title:** Small Village Media in Northern Greece

#### **Speaker 2:**

**Name:** Larisa Rankovic (Ebart Media)

**Title:** Serbian Media between an Alternative Past and Future

#### **Speaker 3:**

**Name:** Pierre Emmanuel Pessemier

(Regional Audio-Visual Attaché)

**Title:** Euromag: A Case Overview of Programs Established by Public Services in the Balkans, in Cooperation with French Journalists

### (20:00 - 22:00) CONFERENCE DINNER (TBA)

**SATURDAY** March 10, 2007

**(10:00 – 12:00) SESSION 7: PRIVATE/PUBLIC**

**Chair:** Vasko Naumovski

**Speaker 1:**

**Name:** Dane Taleski

(SS Cyril and Methodius University)

**Title:** The Public Opinion Attitudes in Macedonia towards the Mass Media

**Speaker 2:**

**Name:** Jana Ivanovska (NYUS)

**Title:** A Case of Public Confidence in the Media

**Speaker 3:**

**Name:** Ana Petrusevska (BIRN)

**Title:** Indy Media and Conflict

**Speaker 4:**

**Name:** Zoran Ivanov (MMI)

**Title:** Independent Media – Are They Voiceless?

**(12:00 - 13:00) COFFEE BREAK**

**(13:00 – 15:00) SESSION 8: BLOG**

**Chair:** Riste Markoski

**Speaker 1:**

**Name:** Sead Dzical and Darko Buldioski

(SS Cyril and Methodius University)

**Title:** Weblogs vs. Journalism The Battle is over

**Speaker 2:**

**Name:** Borce Manevski (OSCE)

**Title:** On-line Journalism

**Speaker 3:**

**Name:** Filip Stojanovski (Methamorphosis)

**Title:** Short History of the Macedonian Blogosphere

**(15:00) LUNCH AND FAREWELL SESSIONS**

GLOCAL Media in Transition  
The Case of South-Eastern Europe 1990-2007

GLOCAL

Organized and performed by the  
Department of Mass Communication, Public Relations and Advertising, NYUS.



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